

from the ***Jomehan Staff***

## ***Annual Senior Ads***

Dear Senior Parents:

This year the McEachern Annual Staff will continue the section in the yearbook for senior ads. The staff would like to invite you to purchase an ad for your senior; this will give you an opportunity to express how proud you are of the accomplishments of your son or daughter. Here are the criteria:

- The deadline for Senior Ads is **October 15, 2008**. All ads must be in by this time. No exceptions will be made.
- One ad will represent one student; no combination ads will be sold.
- All Senior Ads will be in full color. No black and white ads will be sold.
- Photos of the student and text for the ad must be sent in using the attached form.
- All photos must be of good quality. No scanned pictures or pictures of poor quality will be accepted. Photos on CD's are also acceptable. *(Unfortunately photos may not be returned, so please do not send the only copy you have of a treasured photo.)*
- The *Jomehan* staff will determine the design, layout, and font of the ad. Please do not send in layouts or ideas, only photos and text.
- Please include the student's first and last name on the order form as well as on the backs of the photos you send in. Please provide a phone number and e-mail address (if available) on the attached form in case we need to contact you.
- If you have any questions please e-mail us at [mary.hagan@cobbk12.org](mailto:mary.hagan@cobbk12.org).
- For those who prefer to pay by credit card, senior ads are being sold for a handling fee of \$3.50 on the website @ [www.yearbookordercenter.com](http://www.yearbookordercenter.com). (Order Number 0137). Materials for ads (copy and photo) must be sent to the school and received by **October 15, 2008**.

**Pricing:**

See the chart below to determine the size of the ad you wish to place.

Ad Size	Number of Pictures	Cost
Full Page	1-5	\$275.00
½ Page	1-3	\$200.00
¼ Page	1-2	\$100.00
1/8 Page	1	\$60.00

Thank you,  
Bekah Medford and Victoria Carter  
Senior Class Editors